



ISABEL GARCÍA PÉREZ

UI · VISUAL · PRODUCT DESIGNER

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SKILLS

Design tools

Sketch
Illustrator
Photoshop
Indesign
After Effects
Premiere
Axure
Just in mind
InVision

UX methods

Prototyping
Wireframing
Heuristic Evaluation
Survey Design & Analysis
Personas & Scenarios
Customer Journey
User testing & interviews
Service Design
Workshop Design & Analysis

Hands-on

Sketching
Illustration
Photography

Design methods

Responsive Design
Material Design
Atomic Design

Languages

Spanish *Mother Tongue*
Catalan *Fluent*
English *Professional*

Programming

HTML *Basic*
CSS *Basic*

RECOGNITIONS

LAUS AWARDS '12 BEST COVER MAGAZINE

EME - Experimental Illustration, Art & Design
<http://www.ememagazine.com/>

INTEREST



TV series



The sun



Famous cats



Trapezi (yes, like in the circus)



Having breakfast in bars



New technologies make me dream

WORK EXPERIENCE

JUL 2016
PRESENT

STARTINGLEGAL.COM | BARCELONA

Product Owner

In charge of the overall product, taking care of the platform strategy and roadmap. Involved in managing the functionalities backlog and making prioritisation decisions.

FEB 2013
OCT 2016

EVERIS NNT DATA | BARCELONA

Senior UX | UI & Visual Designer

Highlighted projects. Definition to the implementation of a Responsive Public Collaborative Platform of the EU Commission. In charge of conceptualize and define a set of applications for a from a multinational consumer goods company. Led the redesign of the development applications framework of a energy multi-national, leader in the gas sector. I improved the pattern libraries following atomic design principles. I charge of the full re-design of the internal everis applications for employees control hours & project management.

JUL 2016
PRESENT

Barcelona Activa | BARCELONA

Associate professor for 'Lean per a tothom' workshop

Workshop about Lean Methodology applied to a any kind of project or small business.

MAY 2016
PRESENT

PANDORAHUB.CO | BARCELONA

Part of organisation team · Volunteer

Helping in the definition and organization of several acceleration programs for entrepreneurs and startups in Bali & Spain

2014/2015
2015/2016
COURSES

ESDi School of Design | SABADELL

Associate professor

Associate professor for the 'UI/UX Design' subject of the 'UX/UI DREGREE' and for the 'Gestión de proyectos y metodologías ágiles' of the UI/UX DESIGN MASTER DEGREE. I was in charge of preparing, running the classes and evaluate the students.

DEC 2009
DEC 2012

Public Sector | BENIDORM

Freelance graphic designer

I also worked as a freelance graphic designer, I mainly worked for Benidorm's City Council, running out projects in order to promote the different activities from the Departments of Culture, Sport, Education, Tourism, Health, Gender equity, etc. Find here my Graphic Designer portfolio: http://issuu.com/isabelgarciaiperez/docs/portfolio_2012?e=0

UNIVERSITY EDUCATION

OCT 2010
OCT 2011

POLYTECHNIC UNIVERSITY OF VALENCIA | VALENCIA

Creative design post-graduate

SEP 2008
JUL 2009

SOUTHAMPTON SOLENT UNIVERSITY | UK

Erasmus grant - full year degree

SEP 2004
JUL 2009

POLYTECHNIC UNIVERSITY OF VALENCIA | VALENCIA

B.A. in Fine Arts

HIGHLIGHTED COURSES

OCT 2015
NOV 2015

DOMESTIKA - ONLINE COURSE | ONLINE

Introduction to responsive web dev html & css

FEB 2014
MAR 2014

UC SAN DIEGO | ONLINE

Human Computer Interaction

JAN 2013
APR 2013

COMPLIT CREATIVITY SCHOOL | BARCELONA

Art Direction course

JUN 2011
SEP 2011

ESECAV SCHOOL | ALICANTE

Intensive Program in web design & development